

DISCLOSURE STATEMENT ON THE PROCESSING OF PERSONAL DATA AT EVENTS

I. Data controller

As per the Law No. 6698 on the Protection of Personal Data ("Law"), your personal data is being processed by SNI **TEKNOLOJİ HİZMETLERİ A.Ş.** ("SNI" or "Company") within the scope specified below.

II. The Manner in Which Personal Data is Collected and its Legal Rationale

The Company collects personal data directly from visitors themselves; from online organization and event management platforms; from the CCTV system installed at event venues, entrance gates, building exteriors, entrance halls, event halls, diners, cafeterias, visitor lobbies, parking spaces, security cabins, floor corridors, and other service areas; from physical forms, emails, mails, fax and other communication channels; as well as from data obtained in auditory, electronic or written form. The company then processes this data in accordance with the purposes stated below, including the management of relevant organizations and events.

Your personal data is processed for the purposes of fulfilling the legal obligations of the data controller (managing obligatory trainings and monitoring whether occupational safety/security rules are implemented at event venues), ensuring the legitimate interests of the data controller (preserving camera recordings to ensure the security of physical locations, detecting and investigating breaches in workplace rules), your explicit consent (sharing your photos or name on social media platforms), and in cases explicitly stated in law (processing internet traffic logs as per Law No. 5651).

III. Data Categories and Sample Data Types

Visitor	ID information	Name-Last Name, Turkish Identification Number
	Contact Information	Cellphone Number, Email Address
	Information on Legal Transactions and Compliance	Internet Traffic/Log Records

	Employment Details	Organization/Company and Position
	Visual Details	Photograph and Camera Recordings

IV. Our Purposes for Processing Personal Data

Your abovementioned personal data shall be processed for the fulfillment of the purposes below that are subject to your transfer of the said data to us:

- Event and organization management
- Creating and monitoring visitor records
- Organizing event venues, identifying participants, analyzing attendees, creating statistics for following events, printing ID cards or participant lists
- Ensuring the safety of physical locations
- Planning and executing the company's information security processes,
- Planning and executing visitors' access to information
- Informing authorized persons, entities and institutions,
- Conducting social responsibility and civil society activities
- Managing relations with business partners, service providers and suppliers
- Conducting training activities
- Contacting participants before and after the event
- Receiving feedback from speakers about the event
- Creating a participant portfolio, evaluating statistical figures on participation in the organized event
- Providing information on programs, events, offers and all training processes and creating bulletins,
- Managing emergency management processes,
- Managing activities related to Occupational Health and Security
- Contacting stakeholders with regard to events that will be held in the future

V. Transferring Personal Data

In line with the "need to know" and "need to use" principles, our Company strives to process your personal data by ensuring the necessary data minimization and taking the required technical and administrative security measures. We are obligated to share the personal data we process with third parties for a specific set of purposes, since activities such as managing event organization processes, managing a digital infrastructure require a constant stream of data transfer with various stakeholders.

In order to solely fulfill the abovementioned purposes, your personal data may be shared with our shareholders, business partners, subsidiaries and affiliates, holding companies, the companies and shareholders of **SNI BİLİŞİM TEKNOLOJİ SANAYİ VE TİCARET A.Ş.** with which we have a special business partnership for conducting business continuity and information security processes, as well as with our business partners and service providers that run provide, operate, or offer services for our IT infrastructure, our business partners and services providers that offer quality control, complaint management, and risk analysis services, legally authorized public institutions, private persons, organizations and third parties, and exclusively designated third parties in line with the legitimate interests of the data controller, in accordance with the purposes specified in this disclosure statement, and may be processed domestically or internationally. In addition, personal data may be shared with the following parties:

- Third parties such as event venue owner, event business partners, sponsors and security companies in order to ensure security throughout the event (data shared: ID information and camera recordings)
- Service providers for the purpose of fulfilling payment obligations and managing accounting activities
- Advertising, promotion and social media business partners in order to promote the event or the Company, provide information, and conduct advertising activities
- Domestic and international service providers for travel, transport, accommodation and event management activities within the scope of planning and executing such activities
- Law enforcement officials due to legal requirements as to entrance/exit to and from the event venue (data shared: ID and contact information)
- Prosecutor's Office, courts or law enforcement in the event that log records and camera recordings are requested by public authorities.

VI. Rights of the Data Subject

In accordance with the Communiqué on Procedures and Principles of Applying to Data Controllers, you - as the data subject whose personal data is being processed - can contact us using the kvkk@snitechnology.net email address or the form at <https://snitechnology.net/kvkk> to exercise your rights as per Article 11 of the Law governing the rights of the data subject (learn whether your personal data is processed or not, request information if your personal data is processed, learn the purpose of your data processing and whether this data is used for intended purposes, know the third parties to whom your personal data is transferred at home or abroad, request the rectification of the incomplete or inaccurate data, if any, request the erasure or destruction of your personal data, request notification of all operations to third parties to whom your personal data has been transferred, object to the processing, exclusively by automatic means, of your personal data, and request compensation for the damage arising from the unlawful processing of your personal data).

COMMERCIAL EMAIL CONSENT

I consent to being contacted in order to provide me with information regarding future events, and with promotional content for marketing purposes.

Name :

Email :

Date :

Signature :

PARTICIPANT'S CONSENT ON DATA SHARING

I declare that I consent to the capture of video and audio content including my image and voice at events that I attend as a participant, as well as the sharing of these recordings on the Company's corporate website, social media channels, TV, radio and similar outlets.

Name :

Date :

Signature :

SPEAKER'S CONSENT ON DATA SHARING

I declare that I consent to the capture of video and audio content including my image and voice at events that I attend as a speaker, as well as the sharing of these recordings on the Company's corporate website, social media channels, TV, radio and similar outlets.

Name :

Date :

Signature :